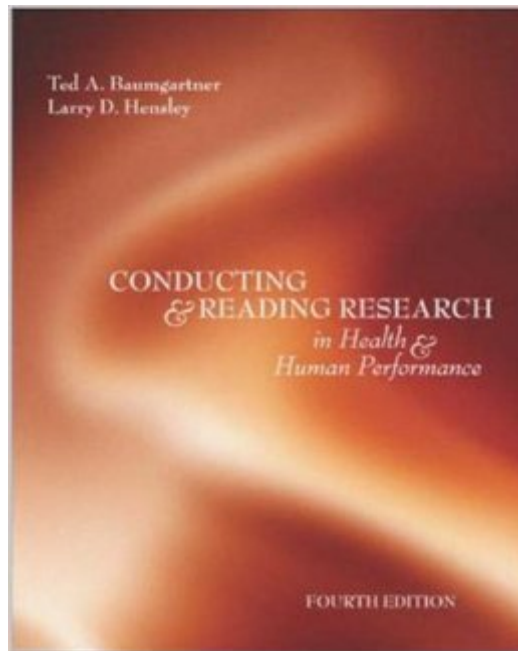


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Designed for the first course in research methods, this text shows students how to conduct and read research, design research tools, and evaluate results in health, kinesiology, exercise science, recreation, dance, and all other areas of human performance--providing comprehensive coverage of both quantitative and qualitative research methods.

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